

Our objectives

1. To maximise the opportunities for females to play football in the Yeovil area by operating a first team at the highest possible level within women's football and at the same time running a successful youth set up (and doing all of this within a well managed and financially stable structure).
2. To encourage and maximise the opportunities for females to coach in football and to develop their coaching skills and qualifications.
3. To operate Youth teams designed primarily to maximise participation and skills as opposed to winning games.
4. To aspire to achieve the highest standards of welfare and respect.
5. To be good ambassadors for the YTFC and Yeovil Town Community Sports Trust brands.

To find out more

To find out more about sponsoring Yeovil Town Ladies see www.yeoviltownladies.com or contact:

David Mills, Chairman Yeovil Town Ladies via: mills_david@rocketmail.com

To find out more please about sponsoring Yeovil Town FC's League One side contact:

Dave Linney, YTFC Commercial Manager via 01935 848872 or dlinney@yafc.net



Yeovil Town Ladies are proud to be part of the Yeovil Town Community Sports Trust.
This leaflet is sponsored by the Quedam Shopping Centre.

Notes:

1. Yeovil Town Ladies would like to thank Sophie Elbourn for kindly supplying the photographs for this leaflet
2. This leaflet has been produced in good faith quoting statistics and data thought to be accurate as of June 2010. Prices availability and other data are subject to change at any time. Yeovil Town Ladies, Yeovil Town FC, Yeovil Town Community Sports Trust (including any employees, agents or any other person acting on behalf of those organisations) cannot be held responsible for any omission or error.
3. All sponsorship deals relating the playing kit are subject to approval by the main club and Yeovil Town Community Sports Trust.
4. All logos and pictures used in this leaflet are the property of their respective owners and must not be reproduced or use without consent.
5. This leaflet has been produced by Yeovil Town Ladies Football Club, whose address is c/o Mead Cottage, 15 Lang Road, Crewkerne, Somerset, TA19

YEOVIL TOWN LADIES FC

A GREAT CLUB TO BE ASSOCIATED WITH



Jemma Tewkesbury and Anusia Rourke celebrate a goal
Photo by Sophie Elbourn



Who are we?

- We are a fast growing club who is one of the South West's dominant teams in Ladies football as underlined by the fact that players from as far away as the Weston Super Mare and Exeter areas play for the team.
- We are a club of 115 registered players and a 15 strong coaching staff qualified from FA Level 1 to UEFA level 3
- We are part of the wider Yeovil Town Football Club family and have very strong support and association with the League One team. Yeovil Town Ladies are part of the Yeovil Town Community Sports Trust.
- We have seven teams. The first, reserve teams plus five youth teams. The first team have won promotion and will play the 2010/11 season in the Tesco Premier League Southern Division (equivalent of Championship in men's football).
- The Ladies set up team has very good relations with the local media with stories or match reports being mentioned most weeks during the season in/on the Western Gazette, Yeovil Express and Midwest Radio.

To find out more visit www.yeoviltownladies.com and to find out more about the main club visit www.ytfc.net

What sponsors get

1. Association with one of the most successful and stable Ladies football teams in the South West.

2. Club photo opportunity/press release at the inception of the sponsorship. This includes a story on the team's very popular website (www.yeoviltownladies.com).
3. Association with the wider YTFC brand – a brand with a very strong local recognition levels and an increasingly well known national profile. NB Yeovil Town Ladies encourages all sponsors to look at the additional sponsorship opportunities via the League One team. To find out more please contact the YTFC Commercial Manager, Dave Linney on 01935 848872 or via dlinney@ytfc.net
4. Sponsors paying in excess of £1,000 per season also get a playing shirt signed by the Ladies first team squad.

Entry options

All prices are subject to VAT where relevant, for the 2010/11 season only and relate to both the senior first team and reserve teams. Subject to varying lengths of cup runs, the first and reserve team will pay around 25 matches each during the season.

Shirt fronts

This option has already been taken for 2010/11. To be considered for the 2011/12 season, please contact us before 1st March 2011. In the event of more than one offer, a competitive bid situation would operate (process to be announced) with a bid minimum of £7,000 plus VAT.

Shirt back (top of)	£1,200
Shorts	£600
Tracksuit backs	£600
Training kit	£500
Warm up T-shirts	£300

NB Kit sponsorship is subject to league restrictions on size etc
Programme sponsorship £500 for season
Goal sponsor 50p or more per goal



Jemma Tewkesbury and Anusia Rourke in action against Nottingham Forest. Photo by Sophie Elbourn

Winter training sponsor £1,500

Sponsor can provide a portable sign of agreed dimensions to be deployed at the teams all weather training facilities at Bucklers Mead School during team training sessions. As an additional bonus the winter training sponsor will be classified as the web page news sponsor and at the footer of each story (not page) will receive and acknowledgement.

Match sponsor £50, £750 for season

Name check in Team website match preview and match report and Yeovil player of the game award made in name of sponsor for each game. If sponsor attends game they can choose the Yeovil player of the game themselves.

If I take more than one of the above opportunities, is there a discount?

Sponsors who agree to packages (excluding the main sponsor package) equaling £3,000 per season plus VAT or more, will benefit from a 10% discount.